

**NEW WEEKLY JOB ADS FROM   
HELP WANTED ONINE  
Office of Research  
  
Andrew Condon, Director of Research**

**Week Ending May 23, 2020 – Health and Retail lead Jump in New Postings**  
WETHERSFIELD, May 29, 2020 – During the week ending May 23, 2020, there were 4,401 new ads. This weekly level is up 53% from a week ago and up 11% over 4 weeks. This 1-week top line increase was driven by Health Care and Social Assistance (+461 new ads or +75%), Retail Trade (+200 new ads or +88%), and Transportation and Warehousing (+164 new ads or +328%). The major industries with the largest 1-week decreases were Public Administration (-41 new ads or -33%) and Wholesale Trade (-32 new ads or -70%).

**The three industries with the most new job ads were**

* **Health Care and Social Assistance** (1,076 new ads, +75% over the week)
* **Retail Trade** (428 new ads, +88%)
* **Manufacturing** (303 new ads, +83%)



17 sectors had job ad increases over the week and 3 sectors had decreases. The largest percent increases over the week occurred in Transportation and Warehousing (+164 new ads or +328%), Agriculture (+14 new ads or +280%), and Arts, Entertainment, and Recreation (+43 new ads or +179%%). The largest percent decreases occurred in Wholesale Trade (-32 new ads or -70%) and Public Administration (-41 new ads or -33%).

**Employers with the Most New Job Ads**

The ten employers with the most new job ads for the week ending May 23th were mostly in insurance or health care. Hartford Healthcare had the largest one week increase and four week increase among employers with the most ads.



**New Job Ads by Occupation**

**The occupations with the most new ads during the week ending 5/9/20 were:**

* Registered Nurses (322 new ads, +98% over the week)
* Retail Salespersons (190 new ads, +150% over the week)
* Laborers and Freight, Stock, and Material Movers (166 new ads, +361% over the week).



**Covid-19 and Weekly New Job Ads**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)